



MEDIA CENTER

„Tublà da Nives“

Val Gardena/Gröden (South Tyrol/Italy)

27 June 2015

Dear Colleagues

A warm welcome to the UCI Mountain Bike Marathon World Championships and Südtirol Sellaronda HERO 2015 in Val Gardena/Gröden!

Our aim is to provide you with the best possible working conditions. We hope that you will enjoy your visit in Val Gardena and wish you an enjoyable and successful stay. Below are a few helpful details:

Opening Times Media Center

Thursday	June 25 th , 2015	03.00 pm – 07:00 pm
Friday	June 26 th , 2015	10:00 am – 09:00 pm
Saturday	June 27 th , 2015	06:00 am – 06:00 pm

The Media Center is located at the **Tublà da Nives** in Selva/Wolkenstein. That is also where you can pick-up your accreditation. The entrance is through the ground floor. The building made of wood and glass is only one walking minute from the Finish and 250 meters from the Start. It is equipped with approximately 60 desks and free WIFI. Your contacts are:

Chief Press Officer:

Gernot Mussner - Mobile: +39 328 68 54 619, E-Mail: gernot@musscomm.it;

Carlo Brena - Mobile: +39 335 57 24 520, E-Mail: carlo.brena@cometapress.it

Direction: Christine Karadar (T. +39 349 5426802) / Christina Demetz (T. +39 335 357708) / Anna Gostner, (T. +39 339 7561133)

Catering

The Media Center will be offering coffee, drinks and sweets for press representatives. Access to the VIP area on the terrace of Boutique Hotel Nives is only permitted with appropriate accreditation.

Transportation/Shuttle Service

Upon request. Reserve your seat by Friday, 26th of June latest 2:00 pm at Media Center.

Start Women	60 km	07:10	Arrival Women winner 60 km:	approx. 11:00 am
Start Men	87 km	07:20	Arrival Men winner 87 km:	approx. 11:50 am

Parking

Underground parking at **Hotel Gran Baita** (from Strada Nives; close; immediately next to the Media Center). Parking is free-of-charge for accredited press people. Tickets required to exit the parking can be obtained free-of-charge from the Media Center.

Photographers/TV

Bibs for photographers and camera crews can be collected from the Media Center.

Press Conference

The Press Conference with top athletes, officials and the Südtirol Sellaronda HERO OC is scheduled for Friday, June 26th at 5:00 pm on the ground floor of the Media Center in the **Tublà da Nives** house.

Press Photos/Texts

Press photos can be downloaded free-of-charge from www.sellarondahero.com under the menu item **Press AREA**.

Press package

We are extremely pleased that the Südtirol Sellaronda HERO is a ‚green event‘. As such, you won't receive a printed press package, but a digital copy on a USB stick. On the memory drive you will find general and technical information on the event, as well as interviews carried out with top athletes in the run-up to the World Championship.

Traffic bulletin

On Saturday 27 June 2015 all the Dolomite passes are open **except Passo Gardena Grödnerjoch!** All passes can be reached from Selva Val Gardena/Wolkenstein on the Str. Rainel until 9 am, as the main road (Str. Meisules) will be closed due to the race. After 9 am the detour will take you from Hotel Oswald to the left, passing by Hotel Gran Baita, and continuing on to the pass road. All detours are signposted.

Selva: from **4.00 to 9.00** the road from Str. Meisules 43 (Hotel Alpenroyal) to Str. Meisules 140 (Hotel Oswald) will be closed. Traffic will be deviated along Rainel Str. from **4.00 to 20.00** the road from Str. Meisules 140 (Hotel Oswald) to Str. Meisules 266 (Hotel Corona) will be closed.

N.B.: all bus connections to Selva Val Gardena/Wolkenstein and the passes are suspended on this day. Even the Selva/Wolkenstein-Plesdinaz summer bus will be suspended. A free replacement bus from Maciaconi to Selva Val Gardena/Wolkenstein will be operational.

