



## A warm welcome to the Südtirol Sellaronda HERO 2014 in Val Gardena/Gröden!

Our aim is to provide you with the best possible working conditions. We hope that you will enjoy your visit in Val Gardena and wish you an enjoyable and successful stay. Below are a few helpful details:

### Accreditations

Carlo Brena

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Accreditations can be collected from the Press Office.

### Media Center

The Media Center is located at the **Tublà da Nives** in Selva/Wolkenstein. That is also where you can pick-up your accreditation. The entrance is through the ground floor. The building made of wood and glass is only one walking minute from the Finish and 250 meters from the Start. It is equipped with approximately 30 desks and free wi-fi. Your contacts are:

**Direction:** Christine Karadar (T. +39 349 5426802) / Christina Demetz (T. +39 335 357708)

**Technology/Support:** Patrick Stuflesser, Pauli Colcuc

### Chief Press Officer:

Gernot Mussner - Mobile: +39 328 68 54 619, E-Mail: [gernot@musscomm.it](mailto:gernot@musscomm.it);

Carlo Brena - Mobile: +39 335 57 24 520, E-Mail: [carlo.brena@cometapress.it](mailto:carlo.brena@cometapress.it)

### Opening Times

Friday	June 20th, 2014	10:00 am – 7:30 pm
Saturday	June 21st, 2014	06:00 am – 6:00 pm

## Catering

The Press Office will be offering coffee, drinks and sweets for press representatives. Access to the VIP area on the terrace of Boutique Hotel Nives is only permitted with appropriate accreditation.

## Transportation/Shuttle Service

**Stop: Sodlieja house**, below the church on the street behind the Tourist Office in Selva/Wolkenstein. The stop can be reached from the Start of the HERO through a set of stairs at the left of the Tourist Office building in approximately one walking minute. There is a sign-post indicating the HERO shuttle stop.

Starting Times:

**7:20 am:** Selva/Wolkenstein (Sodlieja house) - Dantercëppies base station. From there, 7:30 start with the lift up to the mountain station on Passo Sella/Grödnerjoch. Return to Selva/Wolkenstein with lift. From there, ten minute walk to the Press Office. Return tickets for the lift can be obtained from the Press Office.

**9:30 am:** Selva/Wolkenstein (Sodlieja house) - Passo Gardena/Grödnerjoch, Hotel Cir (shuttle will continue at approx. 10:30 am) - Passo Sella/Sellajoch - Selva/Wolkenstein. Return shortly before arrival at the Finish 84 km.

Arrival winner 62 km: approx. 11:30 am

Arrival winner 84 km: approx. 11:50 am

Reserve your seat by Friday, 6:30 pm at Press Office.

## Parking

Underground parking at **Hotel Gran Baita** (immediately next to the Press Office).

Parking is free-of-charge as long as you display a Press accreditation. Tickets required to exit the parking can be obtained free-of-charge from the Press Office.

## Photographers/TV

Bibs for photographers and camera crews can be collected from the Press Office.

## Press Conference

The Press Conference with top athletes and the Südtirol Sellaronda HERO OC is scheduled for Friday, June 20th at 5:00 pm on the ground floor of the Media Center in the **Tublà da Nives** house.

## Press Cocktail

The official „HERO Welcome Aperitif“ will take place on Friday, June 20th at 6:00 pm in the Boutique Hotel Nives next to the Press Office. Access only permitted with accreditation.

## Press Photos/Texts

Press photos can be downloaded free-of-charge from [www.sellarondahero.com](http://www.sellarondahero.com) under the menu item **Press AREA**.

## Street Closings

**On Saturday, June 20th 2014**, all Dolomiti mountain passes are **open**. They can be reached from the Rainel Street up until 9:00 am as the main street Meisules is closed due to the race. From 9:00 am onwards, the detour is from the Hotel Oswald left to the Hotel Gran Baita to the mountain pass street. All detours are well signposted.

### Selva / Wolkenstein:

From **4:00 to 9:00 am** closure of the Meisules Street from street no. 43 (Hotel Alpenroyal) to street no. 140 (Hotel Oswald). Detour via Rainell Street.

From **4:00 am to 8:00 pm** closure of the Meisules Street from street no. 140 (Hotel Oswald) to street no. 266 (Hotel Krone). Detour via Rainell Street.

**Sunday, June 21st, 2014**, is the day of the **"Sellaronda Bike Day"**. On this day anybody with a bike can ride around the Sella mountain group. The four Dolomiti passes (Sella, Gardena, Pordoi and Campolongo) will be closed to motorized traffic from **8:30 am to 3:30 pm** with only access to bike riders. More information at [www.sellarondabikeday.com](http://www.sellarondabikeday.com).

**Please note:** No public busses to Selva/Wolkenstein and the passes will be in service. This also applies to the summer shuttle Selva/Wolkenstein-Plesdinaz.

A free shuttle service will be offered from Maciaconi to Selva/Wolkenstein.

