

THE 2025 HERO UCI CROSS-COUNTRY MARATHON WORLD CUP:

A MOUNTAIN BIKE CIRCUIT LIKE NO OTHER

The 2025 calendar of the five rounds of the UCI World Cup for mountain bike marathon has been confirmed – the HERO UCI CROSS-COUNTRY MARATHON WORLD CUP will be the international circuit for professional and amateur cyclists alike.

Gerhard Vanzi, CEO of the HERO, says: "We're proud the UCI has put its trust in us. Now we need to roll up our sleeves to make the new UCI World Cup circuit spectacular!"

Hashtag: #HERO #UCI #HEROWorldCup #HEROUCIMarathonWorldCup

A marathon mountain bike race is the ideal stage for both the strongest international professionals on the world scene as well as thousands of amateur cyclists to show what they are made of as they compete on the same course.

This is something the organisers of the HERO Südtirol Dolomites know well, thanks to their 15 years of experience in shaping the toughest and most spectacular mountain bike marathon in the world. In light of this, they will become the coordinators and promoters of the newborn **HERO UCI MARATHON WORLD CUP**, the circuit the UCI - *Union Cycliste Internationale* – has created, boasting five high-profile races.



HERO Südtirol Dolomites Photocredit © wisthaler.com

UNTIL 2028

This agreement is the result of a long and fruitful relation between the HERO and the UCI, which started when the HERO was host of the 2015 UCI MTB Marathon World Championships in the Italian Dolomites. Today, the event will lay the foundations for a truly international event aiming to contribute to the growth of the professional discipline. The UCI and the HERO will be working closely together for the next four years to achieve this goal.

The race calendar will consist of five of the most beloved mountain bike marathons in Europe, all united for the first time on the same circuit under the aegis of the UCI.

SAVE THE DATES

Five stages, thousands of cyclists at the starting line – from Italy through Andorra, Germany, and all the way to Spain. The 2025 **HERO UCI MARATHON WORLD CUP** is as follows:

- 10 May 25: ITA Capoliveri Legend Cup, Capoliveri-Isola d'Elba
- 1 June 25: AND Naturland, Andorra
- 14 June 25: ITA HERO Südtirol Dolomites, Selva Val Gardena
- 13 July 25: GER Black Forest ULTRA Bike Marathon, Kirchzarten
- 21 September 25: ESP La Tramun Sea Otter Europe, Girona

UCI President David Lappartient said: "The HERO UCI CROSS-COUNTRY MARATHON WORLD CUP is a new series for specialists of this mountain bike format, and we are delighted to announce the calendar for 2025. Bringing together some of the most famous mountain bike marathon races in the world, this series has all the ingredients for epic battles, not only at each round, but also for the overall victory."

The **HERO UCI MARATHON WORLD CUP** features the Dolomites' race name because the HERO's organisers will coordinate the races, the professional teams, manage the rules and

the rankings as well as be in charge of sales and communication via the traditional press and social media.



HERO Südtirol Dolomites Photocredit © wisthaler.com

Gerhard Vanzi, CEO and founder of the HERO Südtirol Dolomites, says: "It's a great honour to be able to share the 2025 calendar of the mountain bike UCI Marathon World Cup, a circuit of races which will liven the summer of thousands of professional bikers. We'd like to thank the UCI for their renewed trust in us, as well as thank all the organisations which believed in the project of a high-profile UCI World Cup."

The athletes eligible to compete for a spot in the final standings of the UCI World Cup will be the Men and Women of the Élite categories. However, the big news for the 2025 edition is the addition of separate standings for Men and Women with a Master Licence, if they're officially and regularly registered with their national club affiliated to the UCI.

Participants will have to confirm their participation in every single race, and their participation will automatically qualify them for the final standings. The **HERO UCI MARATHON WORLD CUP** will be responsible for updating the standings after each stage and publish them on www.heroucimarathonworldcup.com. Registrations open on 4 February 2025.

For further information visit <u>heroucimarathonworldcup.com</u>

ABOUT UCI

Founded in 1900 in Paris (France), the Union Cycliste Internationale (UCI) is the worldwide governing body for cycling. It develops and oversees cycling in all its forms, for all people: as a competitive sport, a healthy recreational activity, a means of transport, and also just for fun. The UCI manages and promotes the eleven cycling disciplines: road, track, mountain bike, BMX Racing, BMX Freestyle, cyclo-cross, trials, indoor cycling, cycling esports, gravel and snow bike. Five of these are featured on the Olympic Games programme (road,

track, mountain bike, BMX Racing and BMX Freestyle), two in the Paralympic Games (road and track) and four in the Youth Olympic Games (road, mountain bike, BMX Racing and BMX Freestyle). For more information: www.uci.org.

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