



PETER SAGAN AT THE 2024 HERO DOLOMITES

Peter Sagan competed in the first edition of the 2024 HERO Abu Dhabi. He was raring to go and, just like then, the three-time road cycling champion accepted our invitation to join us at the 2024 BMW HERO Südtirol Dolomites on 15 June! A return to the HERO, specifically the 60-km course, and to his mountain bike endeavours. All this once again confirms how even though he retired from professional road cycling, his passion for cycling will never end.

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He shaped international cycling, and he will compete in the **2024 BMW HERO Südtirol Dolomites**.

After the first edition of the HERO Abu Dhabi Hudayriyat Island in February, **Peter Sagan** (Slovenia) confirmed he will join the other cyclists at the starting grid for the next HERO Dolomites on 15 June 2024. The race will kick off and end in Selva Val Gardena.

Sagan was the Road World Champion for three years in a row – and now he's decided to test his mettle by competing in the toughest mountain bike marathon in the world. The race has become famous thanks to its incredible courses on the Sella massif in the Dolomites, a UNESCO World Heritage Site. His participation cements his wish to return to where it all started: let's not forget, he debuted as a mountain biker!

Gerhard Vanzi, CEO of HERO Dolomites: *"We're honoured to have legendary Peter Sagan join us – after all, he's shaped cycling history. I'm convinced all participating cyclists will be inspired by him taking part!"*

Peter Sagan, team Specialized Factory Racing, will race at the 2024 BMW HERO Südtirol Dolomites as well as taking part in some of the events of the HERO Bike Festival, including the HERO Charity Night kick-off event.

For further information visit www.herodolomites.com

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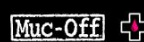
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